

REP HEADLINE# 6251216 TRF# 323901 REP: TEL# 703 528 7800 FAX# 703 528 7880
 \$\$\$ MOD# 0: UNAPPROVED REV #2 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! AUG6/12 14.55
 ORDER WORKSHEET HARRIS REPORT FROM REP ***CHANGES*** *** WFTV-TV ***

ADV # _____ ADV. NAME ISS/AMER. ACTION NETWORK REP. # _____ OFF. # 6556 SALESMAN # _____
 AGY # _____ AGY. NAME AMERICAN MEDIA & ADVOCACY GROUP BUYER NAME TRACEY ROBINSON

815 SLATERS LANE
 ALEXANDRIA, VA 22314
 SALES PRSN WA- JOE KNAUER

ORDER # _____ CONTRACT # 6251216 CLASS: NATL. LOCAL REGIONAL

PRDCT AMERICAN ACTN NETWOR EST#2870 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/12 OCT29/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE AUG6/12 14.55

REP: TO LENA
 FR JULIE
 OKD M1
 TTLS RTS
 PLC CFM, THX!

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 AMERICAN ACTION NETWORK

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
11	S		630P-700P	30		\$3,200.00	10/26	10/26	0		FRI	0

AGENCY ADVERTISER CODE = 131 AGENCY EST# = 2870
 AGENCY PRODUCT CODE = 405

PROGRAM : ABC-WORLD NWS
 RA35+ : 4.4
 CON COM1: ABC-WORLD NWS

99	A		330P-700P	30		\$4,500.00	10/27	10/27	1		SAT	1
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PROGRAM : FOOTBALL
 RA35+ : 7.0
 ORD COM1: **RESEND THIS WHAT WE CAN OFFER OR CREDIT
 THIS IS A MAKE-GOOD FOR OCT26 ON LINE-11 FOR 1 SPOT/WK
 THIS IS A MAKE-GOOD FOR OCT29 ON LINE-27 FOR 1 SPOT/WK
 THIS IS A MAKE-GOOD FOR OCT25 ON LINE-58 FOR 1 SPOT/WK
 THIS IS A MAKE-GOOD FOR OCT23 ON LINE-73 FOR 1 SPOT/WK
 THIS IS A MAKE-GOOD FOR OCT24 ON LINE-88 FOR 1 SPOT/WK

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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100	A		800P-1130P	30		\$5,750.00	10/27	10/27	2		SAT	2
PROGRAM : FOOTBALL RA35+ : 7.5 ORD COM1 : **RESEND THIS WHAT WE CAN OFFER OR CREDIT PART OF A MAKEGOOD MADE UP OF LINES 99-100												

27	S		630P-700P	30		\$3,200.00	10/29	10/29	0		MON	0
PROGRAM : ABC-WORLD NWS RA35+ : 4.4 CON COM1 : ABC-WORLD NWS												

58	S		630P-700P	30		\$3,200.00	10/25	10/25	0		THU	0
PROGRAM : ABC-WORLD NWS RA35+ : 4.4 CON COM1 : ABC-WORLD NWS												

73	S		630P-700P	30		\$3,200.00	10/23	10/23	0		TUE	0
PROGRAM : ABC-WORLD NWS RA35+ : 4.4 CON COM1 : ABC-WORLD NWS												

88	S		630P-700P	30		\$3,200.00	10/24	10/24	0		WED	0
PROGRAM : ABC-WORLD NWS RA35+ : 4.4 CON COM1 : ABC-WORLD NWS												

STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#11	MISSED: FRI/630P-700P	OCT26	30S	\$3,200.00						
		BUY#27	MON/630P-700P	OCT29	30S	\$3,200.00						
		BUY#58	THU/630P-700P	OCT25	30S	\$3,200.00						
		BUY#73	TUE/630P-700P	OCT23	30S	\$3,200.00						
		BUY#88	WED/630P-700P	OCT24	30S	\$3,200.00						
			OFFER: SAT/330P-700P	OCT27	30S	\$4,500.00						
			& SAT/800P-1130P	OCT27 (2/WK)	30S	\$5,750.00						

CMT: **RESEND THIS WHAT WE CAN OFFER OR CREDIT

OCT/12 184125.00 NOV/12 46500.00 CONTRACT TOTAL 230625.00
 TOTAL SPOTS 126

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 CHANGES ** WFTV-TV ***
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:

MARKET TOTALS \$549,107 WFTV 42% WKMG 17% WESH 21% WOFL 15% WKCF 1% WRBW 2% CABL 0%
 WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE